Rules of Parade Float Participation

1. Entry forms & descriptions should be turned in to KJAM or emailed to kjam@kjamam.com by 5pm on November 27, 2026. Registration can also be submitted online at AmazingMadison.com.
2. At least one walker should accompany every entry. The walker must act as a pacer for the float.
3. **NO ENTRY** may include a **LIVE SANTA CLAUS.** Santa will be featured on a float as the parade finale. Mrs Claus, reindeer and elves are fine.
4. All entries must be well-lit for evening viewing, using white and or colored lights.
5. All floats are encouraged to have live or recorded festive holiday music.
6. Tow-vehicles must feature lights and be incorporated into the overall design. Walking units must also be lit.
7. Every float and towing vehicle is encouraged to carry a fire extinguisher readily accessible to the operator.
8. The total dimensions of the float cannot exceed the following measurements: 14 ft wide, 80 ft long and 14 ft tall.
9. Generators or batteries may be used to power lights and or sound equipment. The energy source must be large enough to safely provide adequate power. Be sure to test your light display before the parade.
10. All entries using generators should attempt to muffle the generator noise so it doesn't drown out the music.
11. For the safety of spectators, no candy or other items may be tossed from the float; it may be dispersed by your walkers during the parade.
12. Company logos and props cannot be the main focus of the theme of the float. However, the entry sponsor's name should be prominently displayed on the sides of the parade unit.
13. Participants are responsible for ensuring that all copyright permissions are sought and obtained in the event that they are using characters subject to such protection. Event organizers do not provide such consent and comply with all applicable laws and governing copyright protection.
14. Entries will line up in the order they arrive. Please enter the parade line up area by coming down South Egan Ave with the parade beginning at the Madison Depot.

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