KJAM/KMZM PARADE OF LIGHTS

Info & Rules

Madison's Magical Christmas is returning this December, and KJAM is getting ready to light up downtown Madison with the 5th Annual Parade of Lights.

The parade will be held Saturday, **December 5th**, beginning at 5:30 p.m. on Egan Avenue.

Businesses, organizations, church groups, families and friends are invited to enter a float and show off their Christmas creativity.

Entries will compete for 6 awards judged by a panel of community members, there are 6 categories including Most Beautiful, Mayor's Choice, Most Humorous, Most Creative, Best Use of Lights, and Sweepstakes. Winners will receive a trophy plus recognition from local media and the community.

Registration forms and float descriptions are due to KJAM by **Friday**, **November 27th**. Forms can be dropped off at KJAM, **101 South Egan Avenue**, emailed to **kjam@kjamam.com**, or submitted online at **AmazingMadison.com**.

For more information, call KJAM at **605-636-2085** or email **Peg@kjamam.com**.

Get those lights ready and help make downtown Madison shine for the 5th Annual Parade of Lights!

Heartland Energy
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Rules of Parade Float Participation

1. Entry forms & descriptions should be turned in to KJAM or emailed to kjam@kjamam.com by 5pm on November 27, 2026. Registration can also be submitted online at AmazingMadison.com.
2. At least one walker should accompany every entry. The walker must act as a pacer for the float.
3. **NO ENTRY** may include a **LIVE SANTA CLAUS.** Santa will be featured on a float as the parade finale. Mrs Claus, reindeer and elves are fine.
4. All entries must be well-lit for evening viewing, using white and or colored lights.
5. All floats are encouraged to have live or recorded festive holiday music.
6. Tow-vehicles must feature lights and be incorporated into the overall design. Walking units must also be lit.
7. Every float and towing vehicle is encouraged to carry a fire extinguisher readily accessible to the operator.
8. The total dimensions of the float cannot exceed the following measurements: 14 ft wide, 80 ft long and 14 ft tall.
9. Generators or batteries may be used to power lights and or sound equipment. The energy source must be large enough to safely provide adequate power. Be sure to test your light display before the parade.
10. All entries using generators should attempt to muffle the generator noise so it doesn't drown out the music.
11. For the safety of spectators, no candy or other items may be tossed from the float; it may be dispersed by your walkers during the parade.
12. Company logos and props cannot be the main focus of the theme of the float. However, the entry sponsor's name should be prominently displayed on the sides of the parade unit.
13. Participants are responsible for ensuring that all copyright permissions are sought and obtained in the event that they are using characters subject to such protection. Event organizers do not provide such consent and comply with all applicable laws and governing copyright protection.
14. Entries will line up in the order they arrive. Please enter the parade line up area by coming down South Egan Ave with the parade beginning at the Madison Depot.

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Parade Registration Sheet

Registration Deadline: Friday, November 27th, 2026

Organization: _____

Address:

_____

City: _____ State: _____ Zip Code: _____

Contact Person: _____ Cell #: _____

Email: _____

Float:

What type of Entry:

___ Float ___ Single Vehicle ___ Walking Group ___ Drumline

___ Other (please describe)

_____

What is the theme/name of your entry (will be provided to the judges):

_____

_____

What will you use as a tow vehicle (if applicable)

_____

_____

___ Float will be well lit **___ Tow Vehicle will be well lit**

___ Walkers will wear lights

___ Music will be incorporated (not mandatory but strongly encouraged)

Description & information about your float to be used during the radio broadcast.

_____

_____

_____

_____

_____

_____

KJAM Radio is not responsible for any personal property damage due to any cause, and by signing this application each unit agrees to assume responsibility for any damage involving this entry.

Please sign registration and & mail, deliver or scan/email to:

KJAM Radio
101 S Egan Ave
Madison, SD 57042

Email to: kjam@kjamam.com
605-636-2085 AmazingMadison.com

Signed: _____

Date: _____

Printed Name: _____










